



COMPANY PROFILE

 087 133 0015

 info@gibelainc.co.za

Kwa-Thema Business Park, Rhokana street, Springs, 1575

Company History

Gibela Business Incubator is a Non-Profit company established in 2019 by Gibela Rail Transport Consortium in partnership with Small Enterprise Development Agency (Seda). The incubator started operating in April 2020 and it is located in Kwa-Thema Business Park in Springs, Ekurhuleni. The business incubator is multisector focused and, strives to provide business development services to businesses, with the aim of empowering the community of Ekurhuleni and greater Gauteng.

Operation Overview

The role of the incubator is to assist start-up and small businesses in mitigating the risk of failure rate in the early stages of establishing a business. GBI provides both physical and virtual incubation support with the aim of increasing the rate of start-up's success as well as decreasing the time incubated enterprises gain traction in the market.



Vision Statement

Recognised incubator of competence that develops and supports innovative SMMEs across multiple sectors.

Mission Statement

To provide world class incubation services that unlock the entrepreneurial capacity by supporting the ecosystem.

Value Proposition

GIBELA's pillars are its client, stakeholders/ funders and communities in which it operates from therefore our value propositions are:

1. Clients

Empower SMME's through innovative tailor-made support for them to reliably supply products and services.

2. Funders and/ or shareholders

We fulfil their needs to develop enterprises and empower communities.

3. Communities

We enable reliable source of products and services; as well as stimulating local entrepreneurship.



OUR SERVICES

- ✓ Business Mentoring and Coaching
- ✓ Advisory Services
- ✓ Business Strategy
- ✓ Business Training
- ✓ Capacity building
- ✓ Affordable Working Space
- ✓ Linkages to Market
- ✓ Basic Bookkeeping Services
- ✓ Access to Technical Experts
- ✓ Assistance With IP application
- ✓ Facilitated Access to Finance
- ✓ Access to Boardrooms

OUR ROLE

- ✓ Assist SMMEs in mitigating the risk of early-stage failure
- ✓ Registration and compliance
- ✓ Provision of affordable/subsidised office space
- ✓ Offer Technical support
- ✓ Facilitate growth of the economy
- ✓ Job creation through incubation
- ✓ Develop sustainable companies
- ✓ Facilitate innovation and creativity
- ✓ Seed funding facilitation





Our Stakeholders

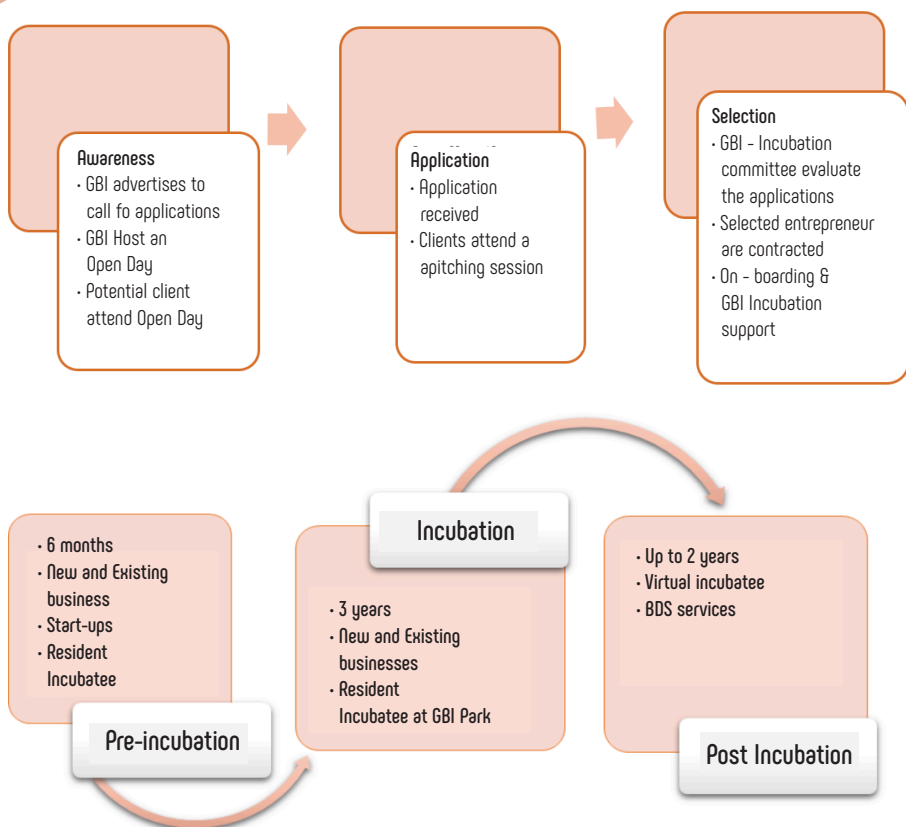
Gibela Rail Transport Consortium, a train manufacturing company established in 2013 entered into an agreement with Seda in 2019 for the establishment of the Incubator to assist small businesses in the area. Gibela Rail Transport Consortium runs an Enterprise Development Programme to help new and established businesses in the rail sector to grow and create jobs. As part of the Enterprise Supplier Development.

Small Enterprise Development Agency (Seda) in Partnership with Gibela Rail Transport Consortium (GRTC) had embarked on a process of establishing the Gibela Business Incubator (GBI), in 2019.

Gibela Business Incubator is housed by the City of Ekurhuleni (CoE) in Kwa-Thema Business Park to facilitate SMMEs walk-ins and any other assistant needed. The businesses within the park are also benefiting from the Incubator services.

Our Incubation Model

Gibela has adopted a six staged incubation methodology, as illustrated in the diagram below. In the sections below a high-level description of each Phase will be articulated.



Governance Structure



Prof Edith Vries
Chairperson
Independent



Ms Refilwe Taeli
Member
Gibela Rail
Consortium



Dr Thembi Kaba
Member
Independent



Ms Justine Mogashoa:
Chief Executive Officer
Gibela Business Incubator



Ms Mpho Nche
Member
City of Ekurhuleni



Mr Collin Leshou
Member
Seda, Gauteng